

# Be a Hero Help Save a Life



A Defibtech AED in the workplace can make the difference between life and death.



### Defibtech Lifeline AEDs

- ♥ Unprecedented ease-of-use
- 🔗 Robust and durable
- 🔧 Easy maintenance



Offering the best selection for saving a life.



**defibtech**

Life-Saving Technology Within Reach



## Protect your most valuable asset—your employees.

Sudden cardiac arrest (SCA) can happen at any time. And when it happens outside the hospital fewer than 8% survive.<sup>1</sup> In fact, SCA is such a serious medical emergency that survival rates decrease by 7-10% for every minute that passes without a shock.<sup>2</sup> Fortunately, defibrillation using an automated external defibrillator (AED) within three minutes can increase survival rates to more than 70%.<sup>3</sup>

Should an employee, customer, vendor, or any other person at your workplace suffer sudden cardiac arrest, a Defibtech Lifeline AED can make the difference between life and death. Decision makers are turning to Defibtech for its innovative offerings and value-oriented solutions.

- More than a quarter million shipped worldwide: Deployments include workplaces, government buildings, airports and aircraft, rail stations and trains, educational institutions, emergency vehicles, resorts, arenas, and marine vessels
- The Lifeline AED was the most successfully used AED in a study of minimally trained users

## With a Defibtech AED, help is always within reach.

Defibtech Lifeline AEDs are so easy to use, virtually anyone can be a lifesaver.

- Clear voice prompts with visual text guidance and brightly lit progress lights, or with video in full-motion color, lead the user through the rescue step-by-step
- Built to U.S. Military specifications, Lifeline AEDs are robust, dust protected, and spray / water resistant
- Lifeline AEDs are field upgradable on-site when CPR guidelines change

<sup>1</sup> Mozaffarian, D. et al. American Heart Association Statistics Committee. Circulation. 2016;133:e38-e360.

<sup>2</sup> Institute of Medicine. 2015. Strategies to Improve Cardiac Arrest Survival: A Time to Act. Washington, DC: The National Academies Press.

<sup>3</sup> Circulation. 2018;137:2104-2113. DOI: 10.1161/CIRCULATIONAHA.117.030700

## A sampling of the thousands of Defibtech customers.

### Corporations, Entities, and Public Spaces

- Amazon
- Atlanta Braves
- Bayer
- Blue Cross Blue Shield
- Boy and Girl Scouts of America
- Bristol-Myers Squibb
- Caesars Palace
- Chicago Bears
- Chicago Bulls
- City Colleges of Chicago
- Coca-Cola
- Dallas Convention Center
- Delta Airlines
- DuPont Chemical
- Fidelity Investments
- General Mills
- Gold's Gym
- Google
- Hard Rock Casinos
- IBM
- LA Fitness
- Mandarin Oriental Hotel Group
- Marriott Hotels
- MetLife
- Nestlé
- New York Times
- O'Hare International Airport
- Paramount Pictures
- Pfizer
- Philadelphia Flyers
- Pricewaterhouse Coopers
- Ritz-Carlton

- State Farm Insurance
- T-Mobile
- Unilever BestFoods
- Whole Foods
- Yale University
- YMCA

### Government Agencies

- Florida National Guard
- Louisiana Bureau of EMS
- Metro Boston Transit Authority
- New Jersey Transit
- Ohio National Guard
- The Pentagon
- U.S. Coast Guard
- U.S. Department of Justice

## THE DEFIBTECH FAMILY OF PRODUCTS.

Defibtech AEDs offer industry-leading innovation, simplicity and elegance. Our technologically advanced product line includes a semi-automated defibrillator, a fully-automated defibrillator that analyzes heart rhythms and automatically delivers a shock, an AED capable of an ECG waveform display, at the touch of a button, and the first AED with full-motion color video.



## DEFIBTECH LIFELINE VIEW®

The first AED with a full-motion color video display that shows step-by-step videos for saving a life. Users simply follow the extensive voice prompts and automated instructions.



## LEARN MORE ABOUT DEFIBTECH AEDS

DISTRIBUTOR INFORMATION



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